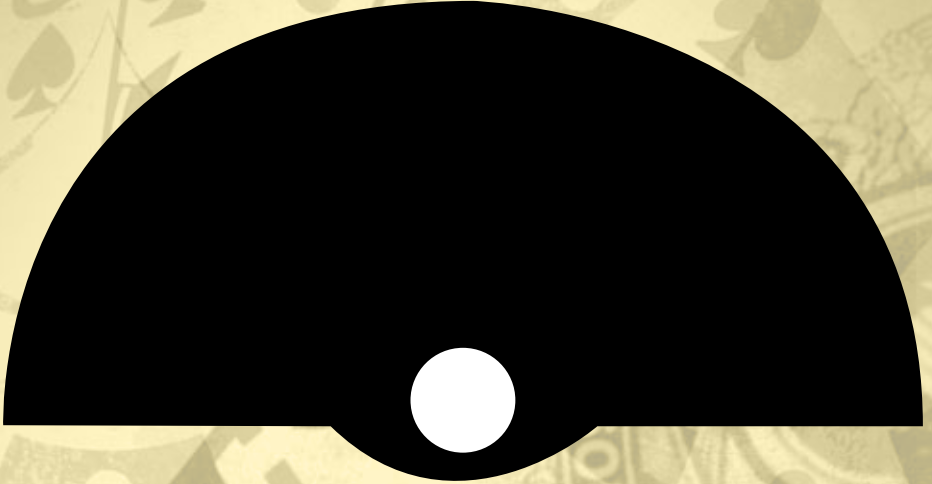




BETTING ON OUR
FUTURE

2011-2012

WWW.BETTINGONOURFUTURE.ORG



“ This project taught me the signs and consequences of problem gambling, but it also taught me the importance of spreading awareness of a problem that is not commonly talked about and that it is important to know that it is never too late to get help. ”

- Lorena

What is ?

Betting On Our Future (**BOOF**) is a youth-led media campaign that raises awareness of problem gambling and the effects it has on young people. Youth are empowered to create messages that inform their communities about the issue and offer resources to those in need. Young people from across California create educational videos, scripts for live dramatic performances, and public service announcements that encompass a wide variety of topics in regards to underage gambling, cultural influences, peer pressure, and societal norms.



**BETTING ON OUR
FUTURE**



DID YOU KNOW?

The California Student Survey, Fall 2009:




The most common gambling activities adolescents reported engaging in were: personal skill games, personal challenges, betting on sports, card games

The three most common locations students gambled were: home, friend's house, school



9th grade gamblers were almost three times as likely as non-gamblers to have had at least one drink in the past 12 months

9th grade gamblers were more than three times as likely to binge drink



9th grade gamblers were nearly three times as likely to have either driven while drinking or been driven by a friend who had been drinking

Nearly twice as many 9th graders gamblers used marijuana to some extent in the past 12 months



Substance abuse among 9th and 11th grade gamblers was consistently higher than that reported by non-gamblers

9th grade gamblers were almost three times as likely as non-gamblers to have smoked in the past 12 months

Many youth may see gambling as a way to earn "easy money" –*Sklar & Derevensky, 2012*

Few adolescents seek help for gambling related problems –*Splevins, Mireskandar, Clayton, Blaszczyński, 2010*

Youth...do not recognize that gambling can be harmful –*Splevins, Mireskandar, Clayton, Blaszczyński, 2010*



How do young people make it happen?

The Betting On Our Future program takes an asset building approach that purposely seeks to meet youth needs and build youth competencies relevant to enabling them to become successful adults. This youth development model is the basis for the program where youth are not recipients but resources and partners. We are not focusing on problems but building young people's assets so they can navigate through problems and issues life may bring.

The Friday Night Live system has identified a list of program outcomes that are important, achievable, and measureable. These outcomes include Standards of Practice, which articulate what types of experiences we want young people to have in our programs. Betting On Our Future sites must adhere to these throughout all stages of the program to ensure both personal and programmatic success:

Betting On Our Future is FOR youth, BY youth!

FRIDAY NIGHT LIVE STANDARDS OF PRACTICE

A SAFE ENVIRONMENT

**OPPORTUNITIES FOR COMMUNITY
ENGAGEMENT**

**OPPORTUNITIES FOR LEADERSHIP
AND ADVOCACY**

**OPPORTUNITIES TO BUILD
CARING AND MEANINGFUL
RELATIONSHIPS WITH PEERS
AND ADULTS**

**OPPORTUNITIES TO ENGAGE IN
INTERESTING AND RELEVANT
SKILL BUILDING ACTIVITIES**

"I've learned many interesting facts and statistics on problem gambling. Also I was not aware that it is a problem among youths, like myself. I start to look around my community and my school, and realized that it is a problem that needs to be fixed."

-Quyen

What does Look Like in my community?

During the 2011-2012 BOOF project year 17 sites from across California were awarded contracts to produce multi media projects to raise awareness of how gambling affects young people in their community.

The following is a brief synopsis of the tools that were created. You can also view the projects on the enclosed DVD or by visiting any of our online platforms.

KERN COUNTY

Kern County Superintendent of Schools, Auburn Community School
Auburn Video & Auburn PSA

KERN COUNTY

Kern County Superintendent of Schools, CLC Tech
CLC Tech Video & CLC Tech PSA

MARIN COUNTY

Big Brothers Big Sisters of the North Bay
BBBS Video & BBBS PSA

ORANGE COUNTY

El Toro High School in collaboration with Royer Studios
"Brad and the Card Shark" PSA
"Bruce's Bet" PSA
"Rohnney Gives Up His Bunny" PSA
"Jet and His Bets" PSA

PLUMAS COUNTY

dramaworks
"Dawn of the Debt" Video
"Zombie Attack" PSA

RIVERSIDE COUNTY

River Springs Charter School in collaboration with Royer Studios
"Daisy's Epiphany" PSA
"Frank's Mistake" PSA
"The Gambling Nightmare" PSA
"Rob Bets It All" PSA

RIVERSIDE COUNTY

Riverside County Friday Night Live, Youth Council Voice Connection in collaboration with the Riverside Sweeney Art Gallery Youth Council
"If I Rise" Theater Project
"The Phone Call" PSA



What does Look like in my community?

RIVERSIDE COUNTY

Riverside County Friday Night Live, Oasis Youth Opportunity Center

"As I Bet, I Flow" Video

"As I Bet, I Flow" PSA

SAN DIEGO COUNTY

High Tech High School, Chula Vista, Humanities Class

"Problem Gambling" Video

"Everything Gone" PSA

SAN DIEGO COUNTY

High Tech High School, Chula Vista, Math Class

"Silent Movie Science Project" Video

"Just One Game" PSA

SAN FRANCISCO COUNTY

Community Youth Center

CYC video & CYC PSA

SAN MATEO COUNTY

Youth Leadership Institute, Daly City

DC Video & DC PSA

SAN MATEO COUNTY

Youth Leadership Institute, San Bruno

SB Video & SB PSA

SANTA CLARA COUNTY

Asian Americans for Community Involvement

"These Times Are Hard" Video

"The Last Time" PSA

SUTTER COUNTY

Sutter County Friday Night Live

"Gam B. Ling" Theater Project

"Gam B. Ling" PSA

TULARE COUNTY

Mt Whitney High School

"MW video"

"Slot Machine" PSA

"Miss Fortune" PSA

YUBA COUNTY

Yuba County Friday Night Live

"Game of Life" Theater Project

"Game of Life" PSA



Get the Word Out!

Get the
WORD OUT!

PLEASE FEEL FREE TO SHARE THE VIDEOS, SCRIPTS, PSA'S, AND OTHER BOOF TOOLS! AND LOG ON TO WWW.BETTINGONOURFUTURE.ORG TO SEE HOW YOU CAN PARTICIPATE IN BOOF AND HELP CREATE POSITIVE CHANGE IN YOUR LOCAL COMMUNITY!

“ I have the capacity and knowledge to help my family and friends who have an addiction to gambling by letting them know about 1-800-GAMBLER. ”

- Alex

“ From this project, I learned to be responsible by being on time, doing my job, and cooperating as a group. ”

- Kobe

Spotlight Festival

The Betting On Our Future

Spotlight Festival is an annual youth conference for young people to present their BOOF projects. We spend 3 days attending educational workshops, participating in team building exercises, and developing our skills through a variety of hands-on activities. The highlight of the event is the PSA Film Festival where students take to the stage and showcase the projects they have been working on over the past year!

Take a look at the enclosed DVD to get a glimpse of all the fun we have at the Spotlight Festival! And **SAVE THE DATE** for the 2013 Spotlight Festival – June 17-19 in Anaheim, CA. The conference is open to all youth and their adult allies who are interested in learning more about BOOF!

SPOT
LIGHT
FEST
2012
IVAL





“ BOOF helped me gain the skills and knowledge I needed to spread the awareness about youth problem gambling to my community. ”

- Justin

CHECK US OUT



BETTING ON OUR
FUTURE

2011-2012



BETTING ON OUR
FUTURE



facebook



You Tube



CALIFORNIA

Friday
Night

live

PARTNERSHIP



OFFICE OF
PROBLEM GAMBLING
California Department of
Alcohol & Drug Programs

Tulare County
Office of Education

Jim Vidali, County Superintendent of Schools

PREPARED BY THE CALIFORNIA FRIDAY NIGHT LIVE PARTNERSHIP
AND THE CALIFORNIA CENTER FOR YOUTH DEVELOPMENT AND
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WWW.BETTINGONOURFUTURE.ORG

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