

The administration of this statewide survey was facilitated by students in the BETTING ON OUR FUTURE project to assess the norms, attitudes, and behaviors of underage gambling among youth in California.

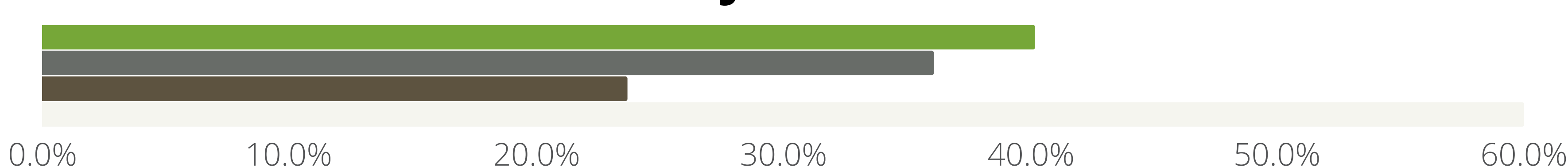
Betting on Our Future (BOOF) is a youth driven problem gambling awareness campaign supported by the California Friday Night Live Partnership (CFNLP) through a grant from the California Department of Public Health. In their efforts to reduce youth access to gambling activities and products, BOOF youth research the issue, develop multimedia messaging, and engage the local community to promote their work.



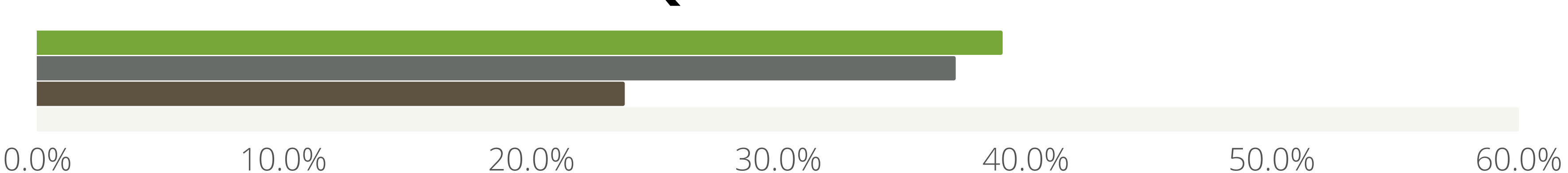
1,521 **TOAL SURVEY RESPONDENTS**
REPRESENTING 42 CALIFORNIA COUNTIES

GAMBLING ATTITUDES

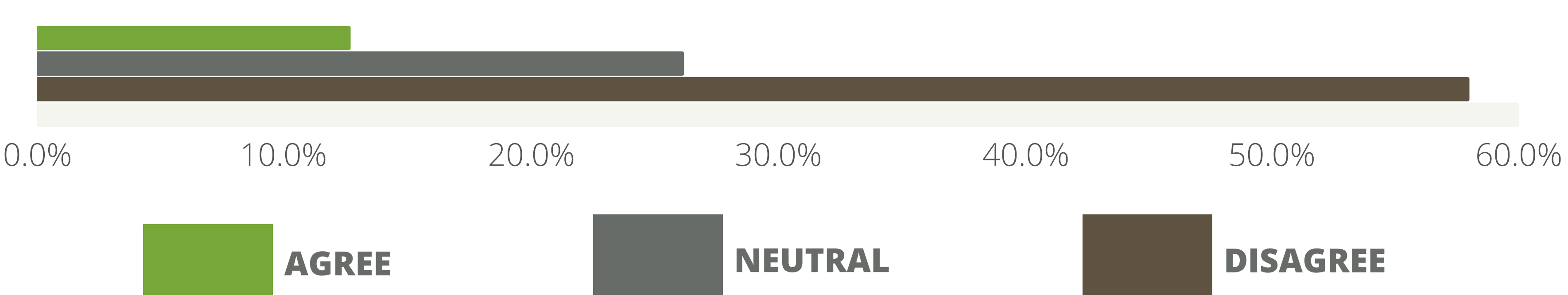
GAMBLING IS MORE THAN JUST LUCK



BETTING ON SPORTS REQUIRES MORE SKILL THAN LUCK



ADVERTISEMENTS INFLUENCE MY GAMBLING BEHAVIORS

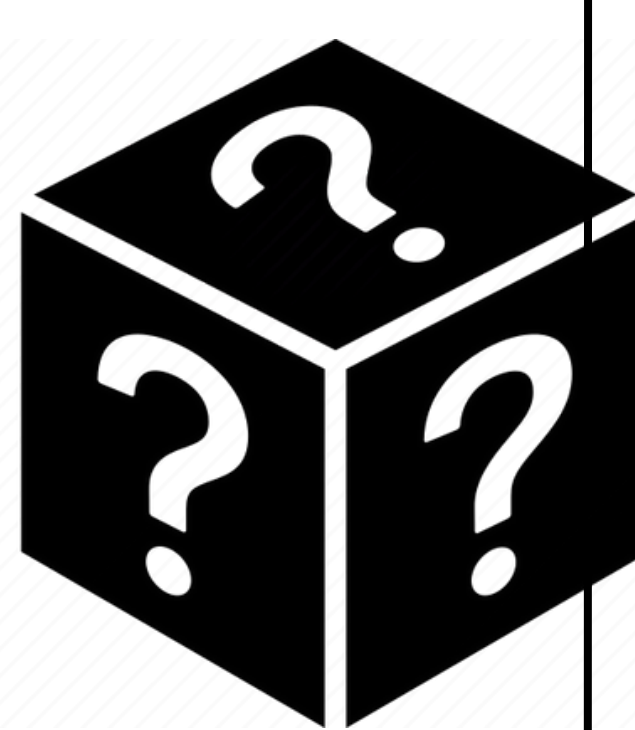


GAMBLING BEHAVIORS

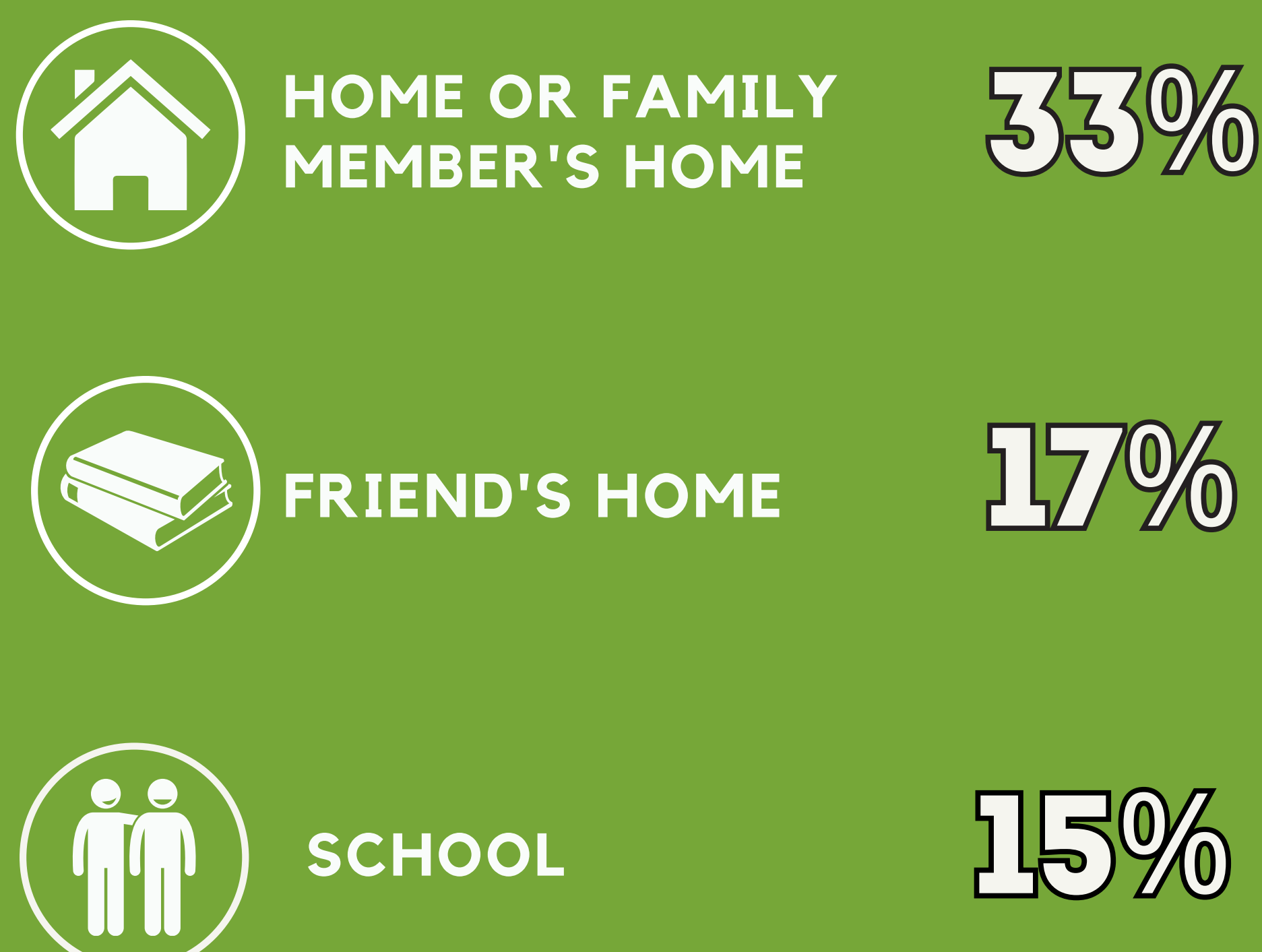
50.3% of respondents purchased loot boxes*

Survey findings indicated those who purchased a loot box started gambling at an earlier age.

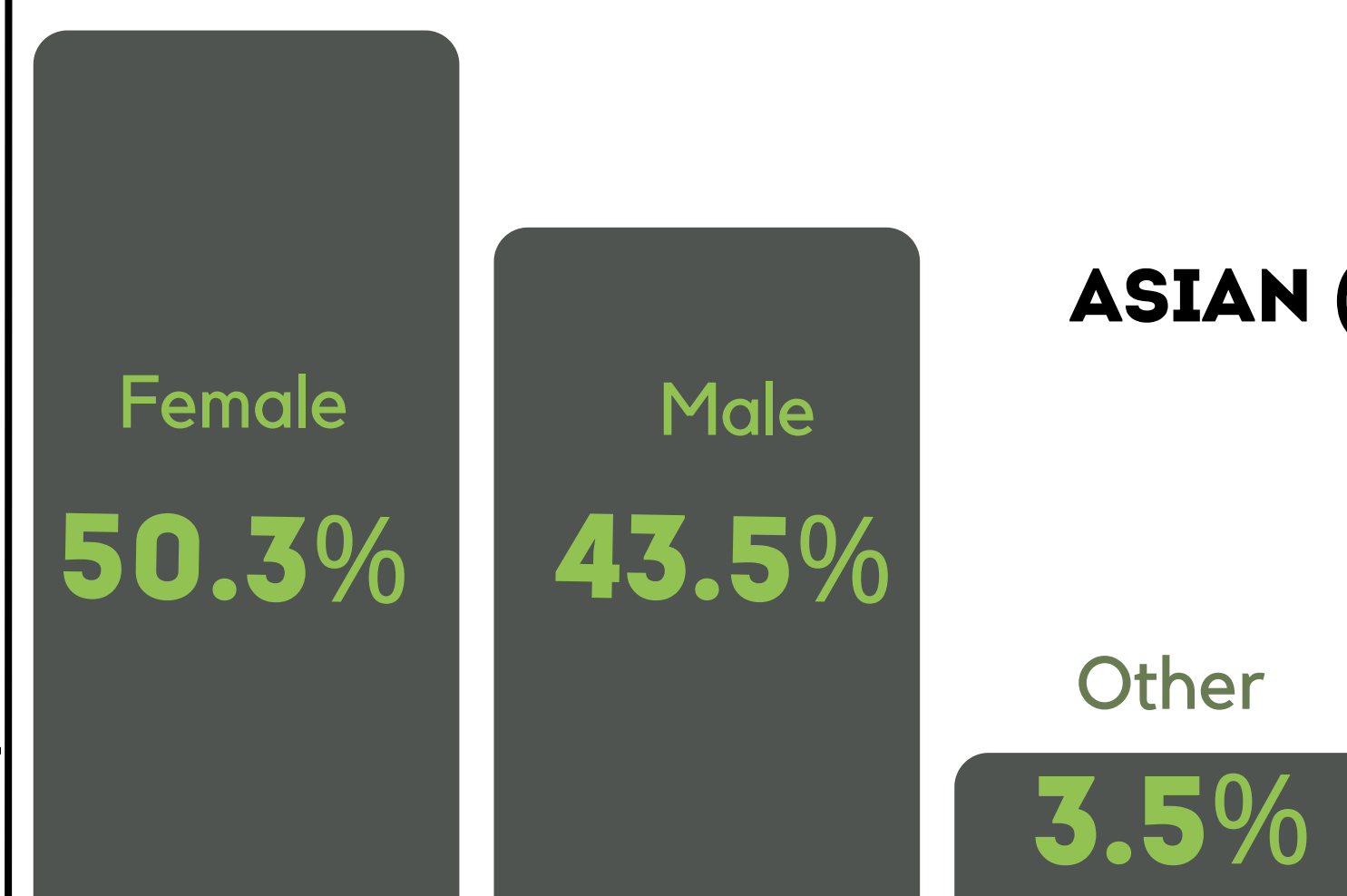
*This feature typically involves a sealed mystery "box" or "treasure chest" that can be earned through playing the game (e.g., leveling up) and/or paid for with real money.



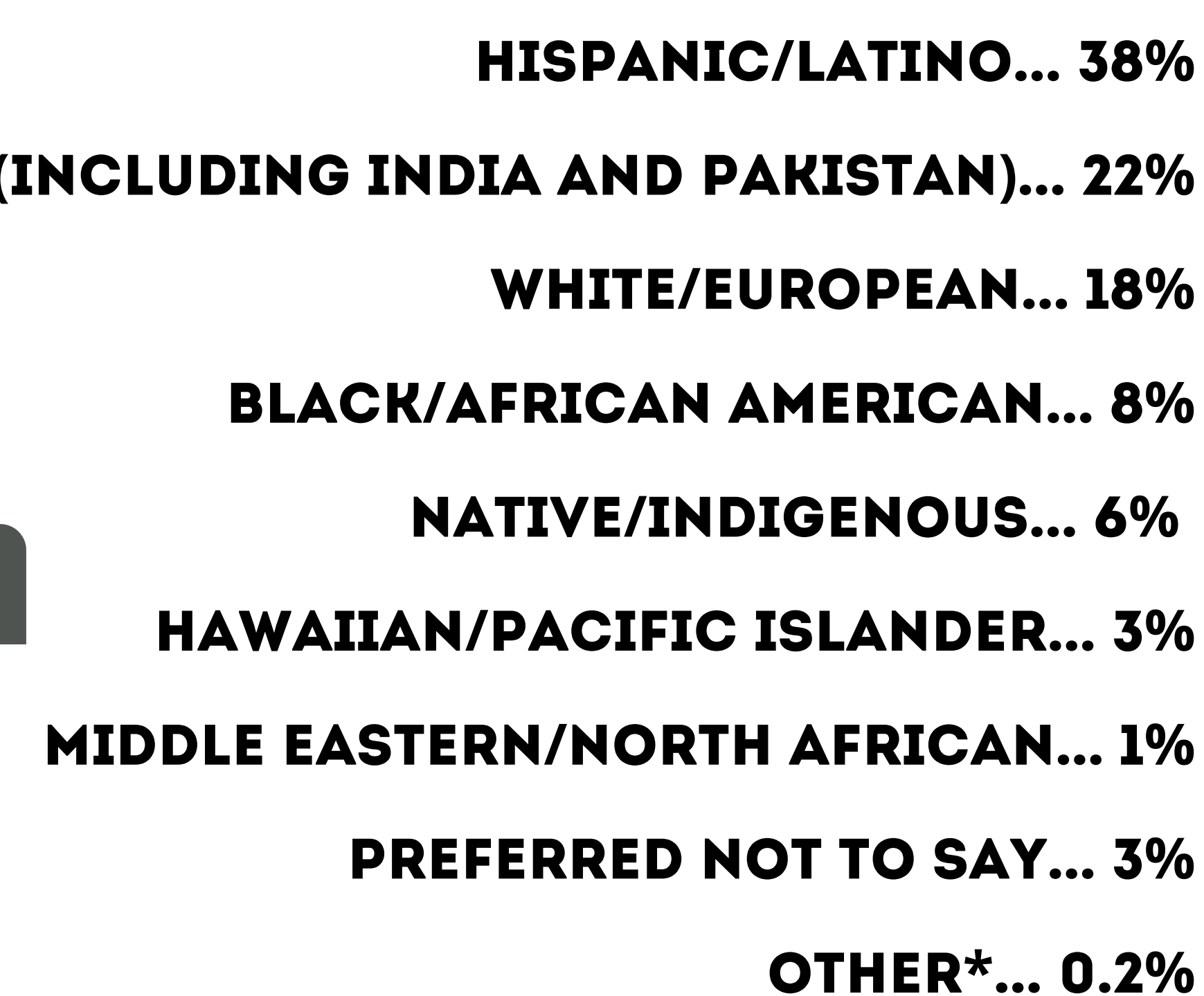
TOP 3 GAMBLING LOCATIONS REPORTED WITHIN THE LAST YEAR



RACE/ETHNICITY



*Other gender identities include: non-binary, gender fluid, transgender, agender, demi-girl, transdemi boy, gender queer, two-spirit, other, and do not know; each comprised of less than 3.5% of respondents. Another 2.6% declined to state their gender identity.



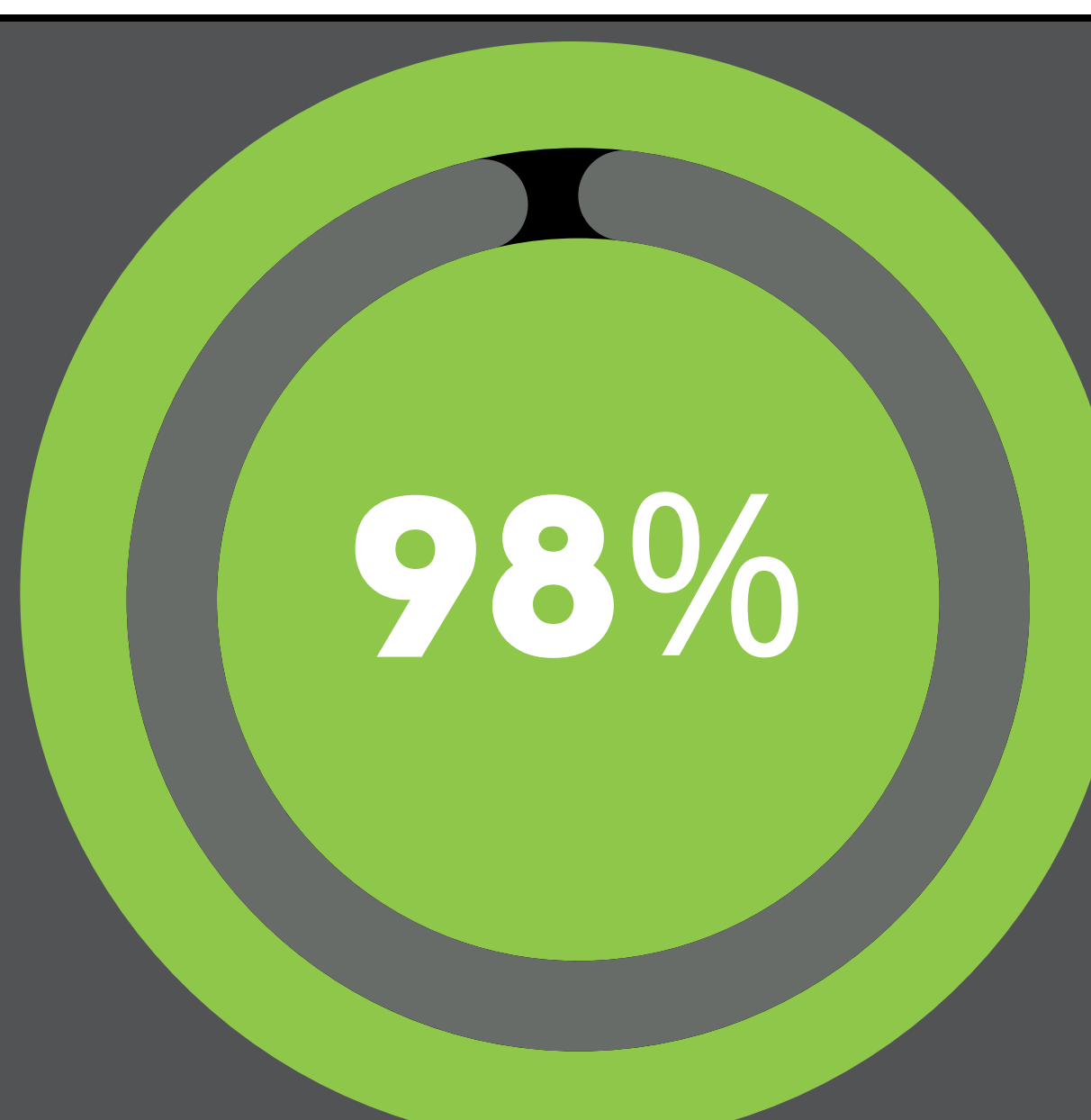
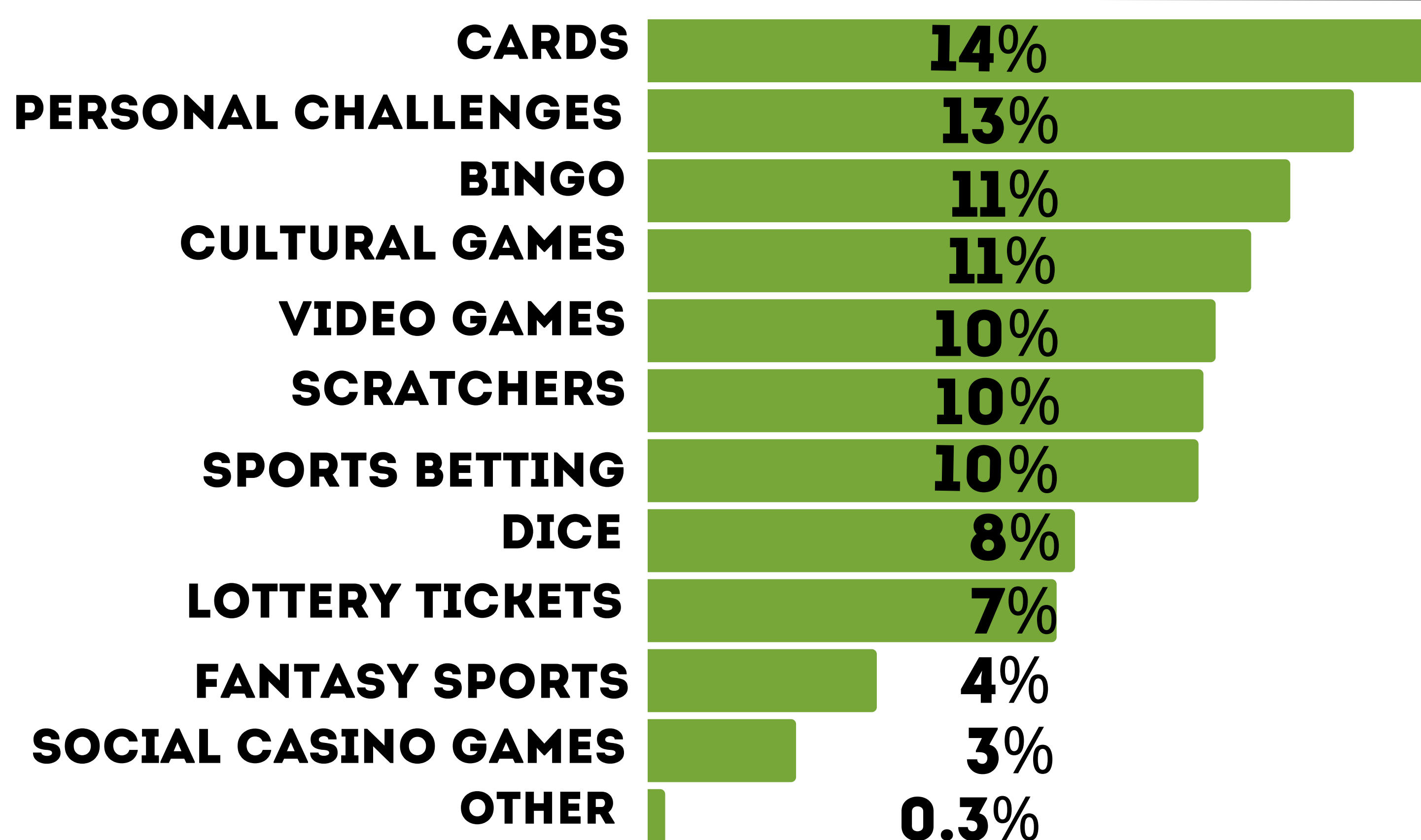
OVER HALF OF RESPONDENTS HAD EVER GAMBLED

85.1%

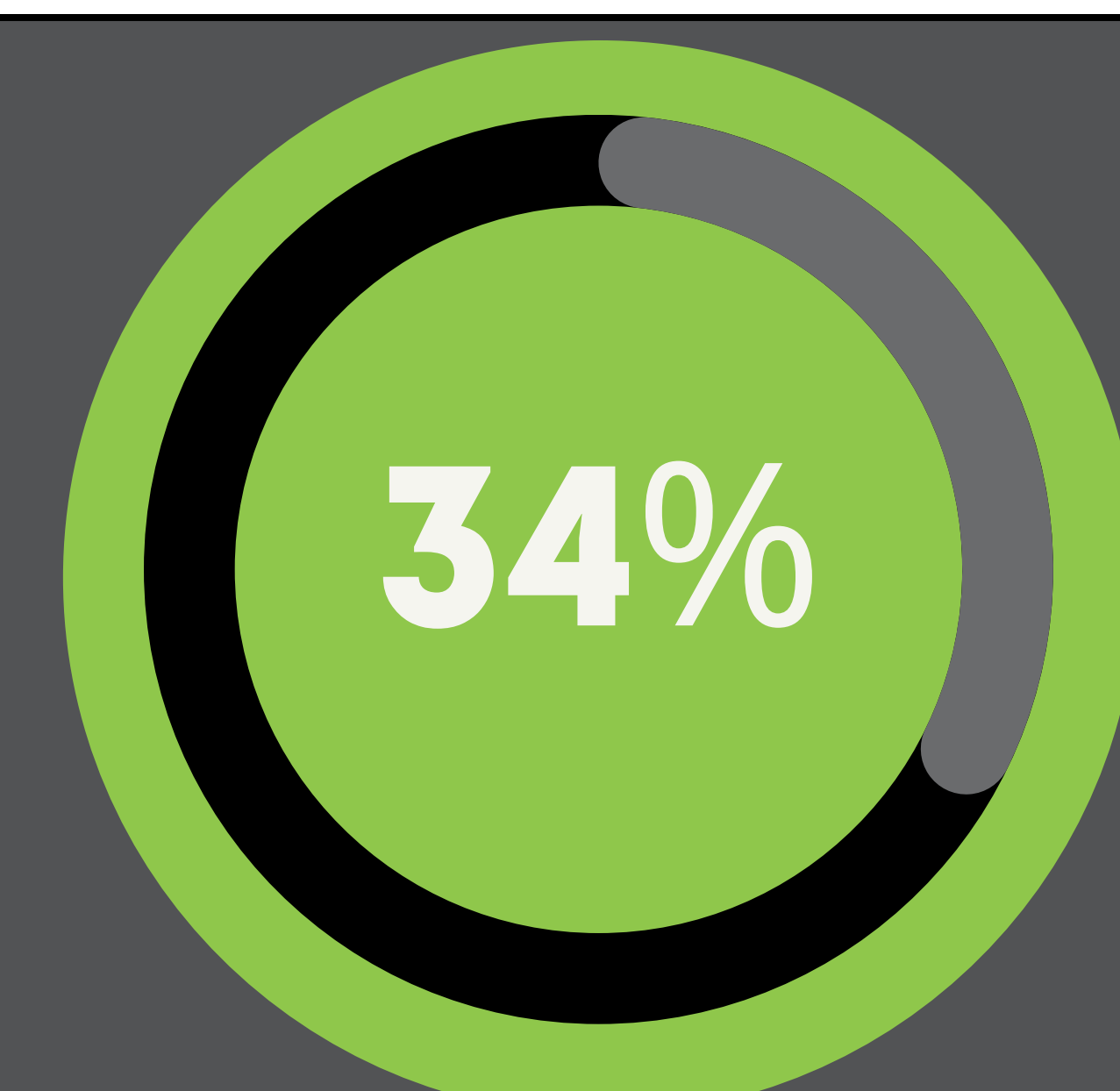
33.9%

OF RESPONDENTS REPORTED GAMBLING ONCE A MONTH OR MORE

GAMBLING ACTIVITIES



STARTED GAMBLING under the age of 18



WERE 10 YEARS OLD OR YOUNGER WHEN THEY FIRST GAMBLED