

CFNLP Webinar Schedule

APRIL

2025

08 @ 3PM
TUES

LEVELING UP YOUR COMMUNITY ENGAGEMENT

16 @ 10AM
WED

SOCIAL NORMALIZATION & POLICY EFFORTS FOR CANNABIS IMPACTS ON YOUTH

22 @ 11AM & 2PM
TUES

YOUTH EN-GAME-MENT IN 2025: DIGITAL GAMING TOOLS FOR FNL

23 @ 3PM
WED

SOCIAL NORMALIZATION & POLICY EFFORTS FOR CANNABIS IMPACTS ON YOUTH

23 @ 7PM
WED

CYC 2025-2026 APPLICATIONS*

24 @ 11AM & 3PM
THURS

PSA DEVELOPMENT

29 @ 4PM
TUES

THIRDHAND SMOKE PROJECTS: HOW TO USE TEST KIT DATA*

30 @ 4PM
TUES

CYC 2025-2026 APPLICATIONS*

1 @ 4PM
THURS (MAY)

THIRDHAND SMOKE PROJECTS: HOW TO USE TEST KIT DATA*

***YOUTH FRIENDLY!**

WEBINARS OFFERED AND HOSTED BY THE CFNLP CAN BE ACCESSED USING THE LINK BELOW:

[HTTPS://US02WEB.ZOOM.US/J/89256460804](https://us02web.zoom.us/j/89256460804)

MEETING ID: 892 5646 0804

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Webinar Descriptions

APRIL

2025

LEVELING UP YOUR COMMUNITY ENGAGEMENT

ARE YOU LOOKING TO LEVEL UP YOUR COMMUNITY WORK WITH YOUR FNL CHAPTERS? IN THIS SESSION, PARTICIPANTS WILL LEARN SOME OF THE BEST STRATEGIES IN ENGAGING COMMUNITIES AND COMMUNITY PARTNERS IN FNL WORK. THERE WILL BE TIME FOR SUCCESS AND IDEA SHARING!

SOCIAL NORMALIZATION & POLICY EFFORTS FOR CANNABIS IMPACTS ON YOUTH

THIS WEBINAR WILL COVER TRENDS IN CANNABIS USE BY YOUTH AND ASSOCIATED PUBLIC HEALTH IMPACTS. PARTICIPANTS WILL ALSO LEARN ABOUT POLICY, SYSTEMS AND ENVIRONMENTAL APPROACHES TO PREVENT SOCIAL NORMALIZATION OF CANNABIS USE, AND INCREASES IN HARMFUL PATTERNS OF USE (INCLUDING USE BY THOSE UNDER 25, FREQUENT USE, USE DURING PREGNANCY, HIGH POTENCY USE, USE BY THOSE AT HIGHER RISK FOR MENTAL HEALTH ISSUES. THERE WILL ALSO BE AN OPPORTUNITY TO SEE EXAMPLES OF CA LOCAL CANNABIS POLICY SCORECARDS AS TOOLS.

YOUTH EN-GAME-MENT IN 2025: HOW TO FIND, USE, AND INCORPORATE DIGITAL GAMING TOOLS IN FNL

IF YOU'VE BEEN TO A SPORTS EVENT WHERE A LARGE GAME WAS PLAYED WITH THOUSANDS OF PEOPLE ON THE JUMBO TRON, YOU'VE EXPERIENCE ENGAGEMENT - GAMING AND ENGAGEMENT IN THE SAME EXPERIENCE. IN THIS APPLICATION AND "HOW TO" WEBINAR, OUR FRIENDS AT LEADING TO CHANGE WILL INTRODUCE THE TOOLS THAT THEY USE WITH YOUTH PROGRAMS ACROSS THE STATE AND COUNTRY. GET READY TO COMPETE, LEARN, AND BRING YOUR A-GAME TO THIS TECHNOLOGY FILLED WEBINAR.

CYC 2025-2026 APPLICATIONS*

THIS WEBINAR WILL OFFER BOTH YOUTH AND ADULTS THE OPPORTUNITY TO LEARN MORE ABOUT WHAT THE CALIFORNIA YOUTH COUNCIL IS, WHAT THE APPLICATION PROCESS LOOKS LIKE, AND WHAT MEMBERS CAN EXPECT TO EXPERIENCE IN 2025-2026!

PSA DEVELOPMENT

A PUBLIC SERVICE ANNOUNCEMENT (PSA) IS A POWERFUL WAY TO CALL FOR ACTION AND CHANGE. THROUGH THIS TRAINING, YOU'LL HAVE THE OPPORTUNITY TO LEARN HOW TO BETTER ORGANIZE AND PRESENT YOUR IDEAS, CAMERA TECHNIQUES, AND TIPS ON HOW TO BRING UP PRODUCTION VALUE ON A LOW BUDGET WHILE MAKING CHANGE IN YOUR COMMUNITY!

THIRDHAND SMOKE PROJECTS: HOW TO USE TEST KIT DATA*

SELECTED CHAPTERS UNDER THIS PROJECT MUST ATTEND ONE OF THE TWO WEBINAR OFFERINGS. THIS WEBINAR WILL OUTLINE HOW TO USE THE DATA THAT YOU RECEIVED IN YOUR REPORT. WE WILL REVIEW RESOURCES, PROJECT TEMPLATES, AND POTENTIAL TALKING POINTS. WE WILL ALSO BE JOINED BY A YOUTH PARTNER WHO USED FINDINGS FROM THIS PROJECT TO MAKE CHANGE IN HER COMMUNITY! THIS WEBINAR IS INTENDED FOR YOUR YOUTH PARTNERS ALONG WITH THE ADULT ALLIES WHO HAVE SUPPORTED THIS PROJECT.