



**California Center for Youth Development and Health
Promotion (CCYDHP)
& California Friday Night Live Partnership (CFNLP)**

REQUEST FOR APPLICATIONS

**BETTING ON OUR FUTURE:
UNDERAGE & PROBLEM GAMBLING AWARENESS PROJECT**

2019-2020

Applications Due no later than Monday October 14, 2019 3pm

Early submissions accepted, and can be funded, up to the limit of available funds.

Prepared by
California Friday Night Live Partnership
6200 South Mooney Boulevard
P.O. Box 5091
Visalia, CA 93278-5091
Phone: (559) 733-6496
Fax: (559) 737-4231
www.fridaynightlive.org

Dr. Jim Kooler, Administrator

Tulare County Office of Education
Tim A. Hire, County Superintendent of Schools

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Office of Education**
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Friday Night Live builds partnerships for positive and healthy youth development which engage youth as active leaders and resources in their communities.

FRIDAYNIGHTLIVE.ORG

Funded projects must utilize the Friday Night Live (FNL) Standards of Practice (SOPs) throughout all stages of the project. SOPs are included at the end of this application for reference.

This is a fixed price contract, meaning that the grantee will provide an invoice for the “products” provided (no back up documentation required). Invoices will be paid upon submission of invoice and evidence of project completion, approved by CFNLP. The CFNLP will take the following into account when selecting applications for funding:

1. Geographic diversity
2. Diverse community representation
3. Previous project performance (i.e. deadlines met, projects completed in full, SOPs utilized throughout the project, etc.)

APPLICATION SUBMISSION INSTRUCTIONS

Complete all fields of the application and submit your packet to the CFNLP no later than 3:00pm on October 14, 2019. Applications will be accepted prior to the deadline and approved for funding until remaining funds are allocated. No applications will be considered after the deadline of 10/14/2019 at 3pm. Submissions will be accepted by mail, e-mail and fax only. *Receipt of transmission is the responsibility of the applicant.*

- Mail to: California Friday Night Live Partnership
P.O. Box 5091
Visalia, California 93278-5091
- E-mail: nanid@tcoe.org
- Fax: (559) 737-4237

**For questions, please contact Nani Dodson at the California Friday Night Live Partnership:
(559) 733-6496.**





BETTING ON OUR FUTURE (BOOF): UNDERAGE & PROBLEM GAMBLING AWARENESS PROJECT

The California Center for Youth Development and Health Promotion (CCYDHP) has a funding opportunity through the California Department of Public Health Office of Problem Gambling (OPG) to administer performance-based contracts for the creation and production of a multifaceted problem gambling awareness campaign.

PROJECT FUNDING: \$3,000 per site

FUNDING PARAMETERS: Funding availability will commence on October 1, 2019, with a spending authority that ends May 31, 2020. Eligibility to apply for these funds is not limited to Friday Night Live programs; however, priority will be given to those who partner with or submit an application through their local County FNL Partnership. Funding is subject to availability of funds from the California Department of Public Health Office of Problem Gambling for the purpose of this project.

PROJECT REQUIREMENTS:

- Multimedia Campaign:
 - Develop one 30-second public service announcement (PSA) targeting a specific population.
 - Develop one print-ready graphic with the tagline: “Lottery tickets are not child’s play”
- Community, Merchant, and Parent Outreach:
 - Administer the Youth Gambling Prevalence Survey.
 - Participate in the Betting on Our Merchants (BOOM) campaign, in which students educate lottery merchants on California State laws and responsible merchant practices (educational materials will be provided) and distribute printed graphic for display. Conduct merchant and parent outreach utilizing Not on My Watch tools.
 - Host local premiere(s) of all multimedia campaign components. Sites are expected to engage in significant project promotion.
 - Promote BOOF campaign efforts through the utilization of social media.
- Utilize BOOF curriculum options to build youth capacity around problem gambling.
- Attend in-person and online trainings provided by the CCYDHP.
- Participate in program evaluation through the BOOF Retrospective Survey for youth participants.
- Implement youth development theory and practices in all aspects of the work.



APPLICATION COVER PAGE

APPLICANT ENTITY:

The following information should be that of the entity that would enter into a legal, binding independent contract or agency agreement with the California Friday Night Live Partnership-Tulare County Office of Education.

ORGANIZATION NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____

MAIN CONTACT:

The following information should be that of the person that will oversee this project through, from beginning to end, and ensure that all project deliverables are completed by May 31st, 2020.

FULL NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____



SITE NAME: _____ FNL Non-FNL

SITE LOCATION: _____
School/Organization Name *City* *Zip*

DID THIS CHAPTER RECEIVE BOOF FUNDING IN 2018-19? Yes No

Why is this project a good fit for this site? How will youth benefit from their participation in BOOF?

This project is intended to fund sites with a demonstrated readiness to implement the project. Please tell us about this groups readiness to implement BOOF.

If the site is a Friday Night Live (FNL) program, signature of County FNL Coordinator is required;

County FNL Coordinator: _____ date: _____

**For additional applications, please copy and paste this page into a new page.*



CA Friday Night Live Standards of Practice (SOP)

Youth will experience the following:

○ **A Safe Environment**

- Physical safety – to feel safe physically, free from the risk of harm.
- Emotional Safety – to feel safe emotionally, to feel like they can be who they are.

○ **Opportunities for Community Engagement**

- Knowledge of Community – to learn about their community and its resources.
- Interaction/Interface with the Community – to interact and work with community members.
- Communication with the Community – to communicate about the program or youth issues.
- Contribution to the Community – to give back and serve the community.

○ **Opportunities for Leadership and Advocacy**

- Decision-Making and Governance – to participate in decision-making and occupy leadership roles, such as staff or board roles.
- Youth Voice – to learn to express their opinions constructively and to hear those of others.
- Action – to take action on issues or projects they care about outside of the program – in the community, at school.

○ **Opportunities to Build Caring and Meaningful Relationships with Peers and Adults**

- Peer Knowledge – to learn about their peers and build relationships with them.
- Adult Knowledge/Guidance – to learn about the adult staff and build relationships with them.
- Emotional Support – to feel supported emotionally by others in the program.
- Practical Support – to feel like their practical needs are met by adult staff.
- Sense of Belonging – to feel like they belong, like they matter to the group and its success.

○ **Opportunities to Engage in Interesting and Relevant Skill Building Activities**

- Specific Skills – to develop and build specific skills through program activities.
- Challenging and Interesting Activities – to engage in interesting and challenging activities.

