



# WEBINAR SCHEDULE

## Spring 2023

DATE	TIME	TRAINING
2/22/23	2:30 pm	Not on My Watch
2/23/23	3:30 pm	FNL Networking [Tobacco]
2/24/23	9:00 am	Prevention with an Equity Lens
2/28/23	9:00 am	FNL Month
2/28/23	3:30 pm	Youth-led Photovoice Assessments
3/1/23	9:30 am	YD Survey Administration
3/1/23	3:30 pm	Positive Social Norms Campaigns with a Tobacco Lens
3/2/23	10:00 am	Gaming & Gambling (youth-friendly)
3/8/23	11:30 am	Positive Social Norms Campaigns with an Alcohol Lens
3/8/23	2:00 pm	FNL Month
3/9/23	3:30 pm	Prevention with an Equity Lens
3/14/23	11:30 am	Community Conversations: Talking to Elected Officials
3/14/23	2:30 pm	YD Survey Administration
3/16/23	3:00 pm	OTS Learning Community Call Quarter 2
3/20/23	10:30 am	Youth-led Photovoice Assessments
3/27/23	10:00 am	FNL Mentoring Meeting
3/29/23	10:00 am	OTS Learning Community Call Quarter 2

# WEBINAR SCHEDULE *Descriptions*

**Not on My Watch:** in this training, you will learn more about a comprehensive FNL campaign designed to provide continuity to community prevention efforts at the local, county, and state levels. There are a variety of customizable campaign tools that you can adapt to fit your project focus and messages as well, including parent and merchant pledges, posters, door hangers, buttons, and much more!

**FNL Networking [Tobacco]:** in this networking space, adult allies will connect with each other about best practices, lessons learned, and strategies relating to tobacco/vaping prevention. Participants will also have the opportunity to receive specific trainings, tools, and materials that can be used at the local level.

**Prevention with an Equity Lens:** in this training, you will explore different types of health equity and gain a better understanding of the factors that impact and determine them. Through examples and structured dialogue, you will begin to craft an equity lens that will inform the creation of responsive and inclusive prevention strategies that support youth leadership and social justice.

**Friday Night Live (FNL) Month:** April is FNL Month and in this short webinar, you will learn different strategies and approaches to highlighting your local chapters and their work all month long. With proclamations, social media tools, local data, and fact sheets, get ready to celebrate FNL through conversations and connections in your local communities!

**Youth-led Photovoice Assessments:** empower your youth by bringing this hands-on action research project to your community! In this training, you will learn how to successfully conduct a youth-led photovoice assessment by combining the art of photography with youth advocacy to highlight issues in your communities like problem gambling, tobacco-use and underage drinking.

**Youth Development Survey (YDS) Administration:** the YDS is the annual evaluation of Friday Night Live and Club Live programs. Administration of the YDS is a Member in Good Standing (MIGS) requirement and the results can be an invaluable tool to support your programs. This training will provide an overview of the survey and administration tips and tricks, in an effort to gather as much data as possible that provides an accurate representation of the amazing work you are doing!

**Positive Social Norms (PSN) Campaigns:** did you know that what you assume others are doing influences your choices, even if what you assume is not actually true? Research shows us that when we flip the script on damaging and false norms by widely sharing the true and positive norms, we can create positive social norms that encourage and support youth to make healthier choices around ATOD use. In this training, you will learn to understand the research behind what makes PSN campaigns an effective environmental prevention strategy and explore the components of dynamic youth-led campaigns.

**Gaming & Gambling:** is there a higher chance of becoming a professional eAthlete than a professional basketball player? What makes video games fun and hard to stop for some people? In this training, you will gain insight into the connections of gaming and gambling, tactics that are used by companies to target youth, and strategies to prevent underage gambling when playing online.

**Talking to Elected Officials:** FNL Month and FNL Advocacy Day are around the corner! Community conversations strengthen community engagement while creating lasting and positive change for your youth. In this training, you will learn how to take raising the profile of your programs to the next level by connecting and building relationships with policy-makers and elected officials.

All webinars can be accessed at <https://us02web.zoom.us/j/89256460804> or at [fridaynightlive.org/ta](http://fridaynightlive.org/ta)

For any training requests or questions, please contact Azulie Wilson:  
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