

**Outreach** engages youth, adults, and systems in building the partnerships that create positive and healthy youth development

Through outreach, FNL seeks to involve as many young people, from as many different backgrounds, communities, and environments as possible. The goal is to be intentional about engaging **all** young people – from non-traditional leaders to youth in recovery, from multiple ethnic and cultural communities, and beyond. Outreach also extends to adults and community partners that can contribute to and participate in FNL partnerships. Outreach is more than simply increasing membership numbers; it's about enhancing the quality of FNL partnerships by making efforts to be as inclusive and complete as possible.

## **Facets of Outreach**

- Building Relationships: seeking ways to bring more and more people into FNL partnerships.
- Opening Doors: making FNL opportunities available to the widest range of youth and adults.
- Understanding Other Cultures: working to be inclusive and welcoming of all young people.
- Educating Partners and Systems: getting the word out about positive youth development.
- **Articulating Our Mission:** learning to effectively communicate the ideas and purpose of all FNL programs.

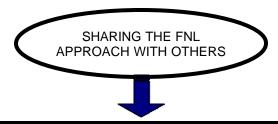
## How is OUTREACH linked to CFNLP's Standards of Practice?

Through OUTREACH, youth, adult allies and county staff will:

	OUTCOME	PRACTICE
	Develop and participate in an emotionally, culturally and physically safe environment	by intentionally seeking diverse new partners to become part of the program and to help shape its environment and by actively promoting the understanding of different cultures and experiences.
	Develop opportunities for youth to get involved in their community and establish connections with resources that are available to them	by teaming up with a local service organization to implement projects that will benefit the community, educate the young people, and create a partnership between the organization and the FNL program.
Con	Participate in opportunities to be leaders and advocates for themselves, within their chapters and schools, as well as in the larger arena of their communities	by establishing ways for youth members to "take the pulse" of other members and their peers in general so that they can effectively design projects and policies that truly appeal to young people.
	Develop and practice new skills for conducting outreach activities designed to engage the widest possible range of youth and adults	by being intentional about how the program is presented and promoted and by ensuring that youth are able to articulate FNL's mission, goals, and vision.
	<ul> <li>Develop meaningful and caring relationships with a wide range of youth and adults</li> </ul>	by seeking ways to broaden the "circle of partners" that comprise the program.

## Youth, Advisor, and Coordinator Roles

FNL programs are composed of partnerships between young people, adult advisors and county coordinators. Every project is a team effort between these three players and every success is a shared one. The figures below seek to provide *examples* of the roles played by youth, advisors and coordinators in **OUTREACH**. The relationships between the three team "members" are dynamic and interactive, with support and benefit flowing from each and to each.



**YOUTH:** Develop skills to articulate the true experience of CFNLP programs in their own voices, with the support of CFNLP's Standards of Practice; develop an understanding of how the SOP's translate into real life and how to talk about this with others.

ADVISORS: Role model the Standards of Practice, components, and youth/adult partnerships; encourage young people to explore the ideas and concepts in CFNLP materials; help youth develop projects for doing this.

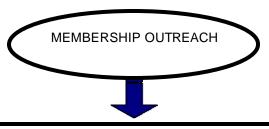
**COORDINATORS**: Provide training on incorporating the SOP's into outreach strategies; educate partners and systems about the link between positive youth development with problem prevention outcomes.



**YOUTH:** Look for ways to find out what other youth think about issues; test their own ideas with others to see if they appeal to larger groups; design projects that are important to as many people as possible.

**ADVISORS**: Help youth find ways to "test" their ideas with larger groups; test chapter ideas with colleagues and peers in the community, give feedback to the chapters.

**COORDINATORS**: Provide access to other arenas for youth to test their ideas or to elicit ideas from other community members.



YOUTH: Connect with culturally specific organizations and clubs; seek members from youth across ages and community sectors; identify who is not "at the table" and develop strategies for including them.

ADVISORS: Respect and address diversity, age, experience, sexual orientation, gender, and ethnic background (as well as other forms of diversity).

**COORDINATORS**: Build partnerships with a wide range of cultural communities; link with community partners outside of FNL, and focus on integrating youth systems.



**YOUTH:** Identify potential partners and think of ways to contact them; think of all the possible sectors of a community to include.

**ADVISORS**: Help young people think of ways to contact potential partners; provide time and space for youth to practice contacting potential partners and soliciting their help.

**COORDINATORS**: Help youth make contact with potential partners by introducing them to people in various local systems.