



OUTREACH

Outreach engages youth, adults, and systems in building the partnerships that create positive and healthy youth development

Through outreach, FNL seeks to involve as many young people, from as many different backgrounds, communities, and environments as possible. The goal is to be intentional about engaging **all** young people – from non-traditional leaders to youth in recovery, from multiple ethnic and cultural communities, and beyond. Outreach also extends to adults and community partners that can contribute to and participate in FNL partnerships. Outreach is more than simply increasing membership numbers; it's about enhancing the quality of FNL partnerships by making efforts to be as inclusive and complete as possible.

Facets of Outreach

- **Building Relationships:** seeking ways to bring more and more people into FNL partnerships.
- **Opening Doors:** making FNL opportunities available to the widest range of youth and adults.
- **Understanding Other Cultures:** working to be inclusive and welcoming of all young people.
- **Educating Partners and Systems:** getting the word out about positive youth development.
- **Articulating Our Mission:** learning to effectively communicate the ideas and purpose of all FNL programs.

How is OUTREACH linked to CFNLP's Standards of Practice?

Through OUTREACH, youth, adult allies and county staff will:

SOP Connection	OUTCOME	PRACTICE
	<ul style="list-style-type: none"> • Develop and participate in an emotionally, culturally and physically safe environment... 	...by intentionally seeking diverse new partners to become part of the program and to help shape its environment and by actively promoting the understanding of different cultures and experiences.
	<ul style="list-style-type: none"> • Develop opportunities for youth to get involved in their community and establish connections with resources that are available to them... 	...by teaming up with a local service organization to implement projects that will benefit the community, educate the young people, and create a partnership between the organization and the FNL program.
	<ul style="list-style-type: none"> • Participate in opportunities to be leaders and advocates for themselves, within their chapters and schools, as well as in the larger arena of their communities... 	...by establishing ways for youth members to “take the pulse” of other members and their peers in general so that they can effectively design projects and policies that truly appeal to young people.
	<ul style="list-style-type: none"> • Develop and practice new skills for conducting outreach activities designed to engage the widest possible range of youth and adults... 	...by being intentional about how the program is presented and promoted and by ensuring that youth are able to articulate FNL’s mission, goals, and vision.
	<ul style="list-style-type: none"> • Develop meaningful and caring relationships with a wide range of youth and adults... 	...by seeking ways to broaden the “circle of partners” that comprise the program.

Youth, Advisor, and Coordinator Roles

FNL programs are composed of partnerships between young people, adult advisors and county coordinators. Every project is a team effort between these three players and every success is a shared one. The figures below seek to provide *examples* of the roles played by youth, advisors and coordinators in **OUTREACH**. The relationships between the three team “members” are dynamic and interactive, with support and benefit flowing from each and to each.

